



Audi Al Nabooda Communications

Inken Wessels
Audi Al Nabooda
Mobile: +971-56-994-3665

Zeina Al Hasan
Houbara Communication
Mobile: +971-55-287-4595

The all-new Audi RS Q8 and the new Audi R8: the sportiest flagship models arrived at Al Nabooda Automobiles

- **Audi RS Q8: The most powerful SUV coupe from Audi Sport GmbH**
- **Modified suspension components for even more dynamic handling**
- **Audi R8: High performance, variability and everyday usability**

Dubai, 20 July 2020 – Al Nabooda Automobiles, the sole importer and distributor for Audi in Dubai and the Northern Emirates brings two of the most eagerly awaited Audi models to the UAE: the all-new and first ever SUV coupe, the Audi RS Q8, and the honed new looking Audi R8. The two models embody high performance, sophisticated technology and striking looks.

The Audi RS Q8 is the latest addition the RS range and the top model in the Q product line. The initials RS are taken from the German word RennSport, which translates to “racing sport” in English. With 600 hp and 800NM the 4.0 liter 8 engine of the large SUV coupe accelerates from 0 – 100 km/h in just 3.8 seconds.

Its 1-3-7-2-6-5-4-8 ignition sequence gives the 4.0 liter TFSI a sportily and voluminous sound. As it is typical for the RS models, the dual exhaust system features an impressive oval tailpipe on each side.

The adaptive air suspension sport with controlled damping means the new RS Q8 is equally at home on the racetrack or an offroad trail.

With variable ground clearance, short overhangs, quattro permanent all-wheel drive and hill descent control, the new Audi RS Q8 can carry on calmly and confidently when paved roads end.

“Born on the track, built for the road” no other automobile is closer to motor racing than the Audi R8. Al Nabooda Automobiles brings the new 5.2 liter Audi R8 in the rear-wheel drive option, that allows the driver to experience performance from a different perspective: the pure rear-wheel drive with passive differential lock and the specially adapted RWD sports suspension bring power back to the road with a sporty and confident attitude.



The almost identical engine technology of the V10 engine in the R8 LMS GT3 and R8 LMS GT4 is put to good use on the racetrack. The 540 bhp accelerate the new R8 from 0 – 100 in only 3.5 seconds.

Al Nabooda Automobiles equipped the new sportscar with ultralight 20-inch fully milled wheels in five-V dynamic design.

The honed character of the new R8 becomes clear visually. The Singleframe radiator grille has a wider and flatter line. Thick bars divide up the large air inlets.

Two new colours have been added to the paint range: Kemora Gray and Ascari Blue.

The RS Q8 luxury edition costs AED 735,000 and the Audi R8 RWD AED 567,000.

– End –

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in 11 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2019, the Audi Group delivered to customers about 1.846 million automobiles of the Audi brand, 8,205 sports cars of the Lamborghini brand and 53,183 motorcycles of the Ducati brand. In the 2019 fiscal year, AUDI AG achieved total revenue of €55.7 billion and an operating profit of €4.5 billion. At present, 90,000 people work for the company all over the world, 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.

AUDI AG's commitment to the region was confirmed through the foundation of its fully owned subsidiary in 2005. The current Middle East model range comprises the Audi A3 and S3 and RS3, A4 and S4, the A5/S5 Coupe and Sportback, RS5 Sportback, the A6, S6, A7, S7, A8 L and S8, the Audi Q3, Q3 Sportback, Q5 & SQ5, Q7, Q8 and RS Q8 as well as the R8.